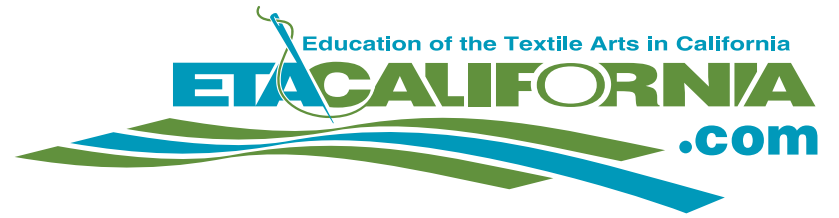




Silhouette Patterns
305 Spring Creek Village
Suite 326
Dallas, TX 75248



Registration Begins July 2, 2010

Schedule of Events

Saturday October 16 & Sunday October 17, 2010

Doubletree Hotel Irvine Spectrum
Irvine, California

All Donations Presented to Orangewood Children's Home

NEW 2010 SPONSOR

maood
DESIGNER FABRICS

5th Annual
We Are Rockin'

ETAC 2010 Welcomes You!

Here we are at YEAR 5. THANKS for your support and telling all your sewing friends that we are here. So many great ideas that are NEW this year because of your great ideas. So look through the booklet and get ready to rock with us.

Our design challenge continues with six new women. Here is the challenge as sent to the following women, so please plan on attending and seeing what these women come up with. Vote on your favorite outfits and we will have a "Sewer's Choice Award". The outfits will be presented Saturday, October 16, 2010 from 6-7 pm at the Doubletree hotel. Specific location will be posted Saturday at the expo. There is no charge to attend, but CHOCOLATES from See's candy's will be served.

The Scenario: You have been invited to a wedding a little over one month in advance. You are flying on a commercial airline to the wedding and only one carry-on bag allowed so all outfits must fit into the one carry-on bag. You will need three outfits and no one outfit can be repeated. These are the three events that you have been invited to attend.

First day - afternoon rehearsal brunch

Second day - late afternoon wedding on the beach.

Third day - morning breakfast with out-of-town guests at the same hotel where the wedding is.

Our Designers for 2010:

Vicki Harris - San Diego
Terrell Ticia - San Diego
Myrna Elliot - Claremont
Connie Dykes - Riverside
Deanna Carlson - Riverside
Sue Vite - Los Angeles

The goal of this project is to have fun and see where your imagination can lead. Have fun and we are all anxious to see the results!!

Outfits will be presented Saturday, early evening, from 6-7 at the Doubletree hotel.

Patterns have been selected from:

1. Cynthia Guffey Designs - Cynthia Guffey
2. LJ Designs - Lyla Messinger
3. Barb's Originals - Barb Callahan
4. Peggy Sagers - Silhouette Patterns
5. Fabricland

Fabric has been supplied from the above names as well as from Andrew at Silk Baron. Each of the designers received the same yardage with the exception from Silk Baron. They are able to choose one piece, up to 3 yards of any one color silk dupioni. His website is www.silkbaron.com. His email is silkbaron@hotmail.com. This choice can be whatever color silk dupioni you would like to work with the rest of the fabric.

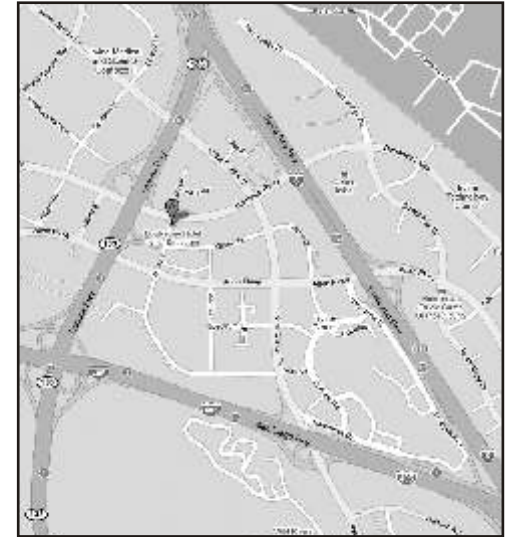
Doubletree Hotel Irvine Spectrum

90 Pacifica
Irvine, CA 92618
Tel: (949) 471-8611

Rates at this hotel are **\$79** w/o breakfast and **\$89** with breakfast.

To obtain this rate, call **1-800-222-TREE** or **(8733)**. The code to use is ETAC to secure this rate. Reservations must be made by September 15, 2010.

There is FREE Parking at this hotel for anyone attending the conference.



Sewing Machines:

If you are bringing a sewing machine, you may drop it off at the front of the hotel, then park, then go back to the bellman and he will help you get you and your machine to your classroom. Please leave some additional time to help all involved. If you are using your sewing machine for one or several days, you may check in your machine at the ETA California registration desk and we will keep it safely for you.

Directions from 405 North or South:

From Los Angeles International Airport/405 San Diego Freeway South Exit 133 North, Exit Barranca Parkway, Left on Pacifica.

Transportation:

Complimentary shuttle service to and from the John Wayne Airport, the Irvine Spectrum Entertainment Center and to local businesses within a four mile radius.

General Arrival Directions:

From Los Angeles International Airport (LAX) or John Wayne International Airport (SNA), take 405 San Diego Freeway South, Exit 133 North, Exit Barranca Parkway, Left on Pacifica.

From the North coming southbound on the 5 Santa Ana Freeway, Exit 133 South, exit Barranca Parkway, Left on Barranca Parkway, Right on Pacifica.

From the South coming Northbound take 5 Santa Ana Freeway, Exit Alton Parkway, Make a left, drive about one mile and make a right on Pacifica.



All Brands Sewing & Vacuum



American Sewing Guild
National Headquarters, Houston, TX



Orangewood Children's Foundation



Mood Fabrics, Los Angeles



See's Chocolates



Rowenta Irons, Inc.



Silhouette Patterns



Southwest Airlines

CHARITY BEGINS WITH ME...

"Let us stand together and become stronger as one"

We, ETACalifornia, would like to thank All Brands Sewing Machines and Silhouette Patterns for their donations benefiting the Orangewood Children's Home.

Sewing Machines provided by... All Brands Sewing Machines. 6 Locations in Southern California. Currently the largest Viking Distributor in the World.

Come sit and sew with the newest, latest and greatest machines from All Brands.

Relax, sit and sew a portion of a blanket for charity. This will be easy and fun. Silhouettes is donating fabrics for us to piece blankets together for Orangewood Children's Home on sewing machines donated by All Brands. At the end of the expo, all completed blankets will be donated to the Orangewood Children's Home. Your free time will be turned into works of love for those in need. Orangewood has requested blankets that would be suitable for teenage boys and girls. We can

1. In the Hoop - 9-4 pm Kandi Christian

\$60 Kit Fee \$55. Class Limited

Bring your embroidery machine and a black tee shirt and create these beautiful projects that were featured in Designs in Machine Embroidery. In the hoop, create a cutwork tee shirt and a faux Madeira tea towel.

Kit Includes: Cutwork Pieces Embroidery CD, Faux Madeira Embroidery CD, Black linen for the tee shirt, white linen for the towel, print fabric for the towel (several color and design selections), heavy wash away stabilizer, tear-away stabilizer, wash-away basting thread, patterns, instructions.

What to bring: embroidery machine with ability to transfer from either a CD or USB stick, size 80 needles, black sewing thread, colored tee shirt, 40 wt. rayon thread to match the color of the shirt, white fabric marker, small scissors, ruler.

2. FULL DAY SLIPCOVER CLASS - 9-4 pm Karen Erickson

\$95

Learn to Slipcover Like A Pro! This very popular class will give you the knowledge and confidence to revive your tired furniture with professional looking results. The class will include continuous welt cord, stitching in the ditch method, and fitting a tight slipcover. A sampler of techniques used during slipcovering will be made in class to take home.

These are tailored slipcovers, which fit the furniture so well; many people think the furniture has been reupholstered. DVDs are available for purchase after the workshop for you're to take home to review and refresh your mind as you embark on your redecorating endeavors. This workshop sells out quickly, so register right away to reserve your space! Bring your personal sewing machine, your favorite zipper foot, extension cord, sewing tools and a yardstick.

3. Pants Fitting - 9-4 pm Cynthia Guffey

Class limited Class Fee: \$125.00 Kit Fee: \$20.00

Cynthia will send instructions 3 weeks ahead of time for measuring the body, altering the pattern, and making a mock up in advance. During the class she will tweak the mock up for each participant and demonstrate how to transfer the adjustments to the pattern. This pants class is for those who really want a great fitting pair of pants.

4. Seventeen in Seven - 9-4 pm Lyla Messinger

Class limited Class Fee: \$89 Kit Fee: \$25. (A kit which includes printed instructional pages, and all fabrics and specialty notions needed to complete samples.)

Create your own reference book as you learn 17 of Lyla's updated garment construction and decorative techniques in 7 hours. New fabrics, tools and notions make sewing and embellishing a breeze. This is a rare chance to spend an entire day absorbing knowledge and inspiration from one of the leading sewing educators in the country. Innovation is her middle name! Construct samples of her newest and most popular techniques. Add them to the step by step instruction pages provided in the kit to make a valuable resource tool you can refer back to time and time again. Samples will include updated basics, decorative edgings and trims, design tips and how-to's, sensational boutique accents, fleece, sheer and knit techniques, plus more.

5. All Day Sit & Sew Serger 911 - 9-4 pm Kathy Ruddy

Class Fee \$89. Kit Fee \$20

Spend a day serging with Kathy Ruddy and go home with a clear understanding of how Serger work. Kathy Ruddy, the creator of 5 Serger videos, will teach you a sequential tension formula: that works on any Serger model and every thread type. Wipe away the mystery of Serger tension forever! In class you will complete sequential tension formula manual with samples to use on all kinds of fabrics with all kinds of threads on any Serger. This class is appropriate for all levels of sewers. Kit includes instruction booklet, fabric samples and thread to use during the class.

Please bring to class:

Your Serger set for four thread balanced stitching, tested and working for a consistent 8" of balanced stitching sample placed under the needle of your Serger for me to check as you enter the classroom.

*Note If your machine cannot do this it has a timing issue, that must be checked and corrected by a repair man before class. Also bring to class, a stapler, basic sewing supplies, scissors, colored felt tip pens, see-through ruler with 1/8" grid, and pins.

Note: Personal sewing machines must be brought for the pre-day classes where indicated. If that's not possible please call 1-800-784-8245 by 10/1/09 and make arrangements to borrow one.

BARB CALLAHAN

Barb Originals 2560 Logan Rd Venice FL 34293
941-492-9471



Barb Callahan is a nationally recognized designer, teacher and lecturer. She has designed and constructed one-of-a-kind garments, using her label, "Barb Originals," for 25 years. She holds a Bachelor's degree in Education and a Master's degree in counseling. She is a Martha Pullen educator and a member of PACC and ASG. In addition to producing her own newsletter, Barb has recently become a contributing author for Threads magazine, Sew Beautiful magazine and ASG Notions. Her classes are known for their high educational content as well as their laughter.

6. Fibers to Fabric to Jackets - Saturday 8:30-9:30 am

Discover how easy it is to make your own fabric from wonderful fibers, yarns, silk strips and even handspun yarn. Barb will give you construction techniques for sewing garments that will lead to success.

7. Bags and their Hardware - Saturday 4-5 pm

From buttons to zippers including snaps and grommets learn the easy way to use these pieces of hardware in your bags. Dollar stores, hardware stores and even second hand stores will become your bag hardware suppliers. Experience a creative way to use bits and pieces of leather in your bags.

8. Needles on wool and fleece - Sunday 1-2 pm

Wool and Fleece becomes a cinch to sew when you use different sewing needles such as twin needles and wing needles (these needles not only embellish but also make construction easier). Barb will also demonstrate a very easy embellishment technique using felting needles.

9. Surface Design - Demystified - Sunday 8:30-9:30 am

Couching, border appliqué, inks, beads, stamps and dominoes all become exciting techniques that give your garments and bags character. Barb will also guide you through the process of creating a one of a kind piece with the most impact without going too far.

CYNDY CARLTON

San Diego, CA



Cyndy has been knitting and sewing since she was 12. She created scarves for many years, creating patterns from the basic knit stitches. Within the last few years, her horizons have greatly expanded. She now knits socks, sweaters, and various stuffed toys using printed patterns or making up her own. She often meets with other knitters to knit together, inspire and help each other. In addition to knitting and sewing, Cyndy works, gardens and raises puppies for Canine Companion for Independence with her therapy dog in San Diego, CA.

10. Discover Knitting - Saturday 1-2 pm

Kit fee \$15. Yarn and needles will be provided.

Have you always wanted to learn to knit, but were intimidated by your options? One look at a knitting pattern and you think you've landed in another country? Come join us for an informative introduction to knitting and learn the basic stitches and end up with a take-home project. We'll discuss needles, yarns, gauges and patterns and get you merrily knitting on your way. Class project is a handy pouch that combines basic stitches with a few useful tools to challenge you to knit things other than scarves!

KANDI CHRISTIAN

Sew Timeless

22365 El Toro Road, Suite 420 Lake Forest, CA 92630



Office: (877) 870-6961 ex. 704

Best method to contact is by email Kandi@sewtimeless.com.

Best time to contact by phone is M-F/ 9-5 (PST).

Kandi L. Christian, MBA is a well-known teacher of classes both in the US and England. She is a licensed Martha Pullen instructor and has been a free lance educator for companies such as Singer and Husqvarna Viking. In addition to writing articles for Sew Beautiful, Designs in Machine Embroidery and The Embroidery Journal, she has written 5 books on sewing and the business of sewing and teaching. She was also tapped by the BBC to be their expert seamstress for their TV show "While You Were Out." She has also been a speaker at trade shows and conferences.

Bring your personal sewing machine to get the most out of the class. If you would like a sewing machine provided, just contact us and let us know at 1-800-784-8245.

11. Multi-Season Table Runner 1.5 hours - Saturday 4-5:30 pm

Kit Fee: \$25

Create a stunning table runner that you can change with the seasons. Learn a special way to create and attach the designs so there is no waste. Create a perfect opening which is embellished with decorative stitches. This runner is perfect for pictures printed on fabric, embroidery and more.

Kit Includes: 100 percent heavyweight linen, colored Venetian lace (colors on a first-come-first-serve basis), stabilizer, templates, thread to match the lace, wash-away basting thread, Velcro® and complete instructions. Bring to class: Scissors, ruler, white lightweight sewing thread, size 75 universal needle and pins.

12. Fun With Decorative Stitches-Pillow 2 hours - Saturday 10 am-12 pm

Kit Fee \$20

Even the simplest sewing machine these days comes with decorative stitches. In this class you will explore using the stitches elongated, reduced in size, and repeated. You'll also be able to match scallops, color changes as we make a gorgeous sampler pillow

with reverse Madeira appliqué. You'll also learn a technique for "faux Swiss edging lace" for the ruffle. No two will be alike.

Kit Includes: Cotton batiste fabric in two colors (there will be several color choices on a first come first serve basis), coordinating rayon threads, scrap fabric for testing, wash-away paper stabilizer, wash away basting thread, template and complete instructions. Bring to class: scissors, ruler, white sewing thread, fabric marker or pencil, size 75 needle and pins.

KANDI CHRISTIAN (CONTINUED)

13. Manor House Pillowcase 2 hours - Sunday 10 am-12 pm

Kit Fee \$20

Learn the simple way to make double scalloped Madeira hems. While completing this elegant pillow case, you'll learn to make curved pin tucks the easy way and the trick to making perfectly scalloped hemlines. What a charming gift for a bride or a little girl getting her first "big girl bed."

Kit Includes: Colored 100 percent handkerchief linen, colored Venetian lace appliqué, 100 percent cotton batiste, wash-away basting thread, stabilizer, templates, and complete instructions. Note: color choice on a first-come-first-serve basis.

Bring to class: scissors, ruler, 2 spools of lightweight white sewing thread, fabric marker, a size 2.0/11 twin needle, size 75 needle and pins.

14. Sewing with Silk 2hours - Sunday 8-10 am

Kit Fee: \$20

Learn the special skills needed for sewing on silk that can be used for any future project. Using a variety of silk fabrics, you'll practice French seams, Hong Kong finishing, faux piping, tailors hem and the secret to preventing puckering. Kit Includes: Several different types of 100 percent silk practice fabric, silk bias binding, silk pins, stabilizer and worksheets for your samples. Bring to class: Scissors, ruler, size 70 needle, and lightweight white thread (not silk thread)



MADDY CRONIN

Fabric Land

936 E. Lincoln Avenue

Orange, CA 92865

714-974-1214

fabricland@dslextreme.com



Fabric Land has been in business for almost 50 years. It has been family owned with a passion for beautiful fabrics. The environment is welcoming, warm, peaceful, and always full of amazing fabrics, at great prices. Customers love us, and you will too. Discounts are always available for ASG Members. Classes rotate monthly. Fabrics include bridal, imported silks, wools, rayon batiks, heirloom batiste, imported and quilt cottons, heirloom and bridal laces, and an array of specialty buttons. A full service fabric store for your sewing needs.

Maddy has been teaching with Fabric Land for over 3 years. Her love of teaching started with special needs children, so patience is a forte' for Maddy. Her main focal point is on the younger generation, between 8 through 18 years of age, however, at this conference, Maddy is teaching.

Choose either session:

15. "I Love to Sew With My Feet" 2 hours - Saturday 8-10 am

16. "I Love to Sew With My Feet" 2 hours - Sunday 10-12 pm

Kit fee: \$10 (Kit fee to include all fabrics for sample sewing techniques.)

Bring your sewing machine and Maddy will teach you techniques with your specialty feet. To include an: edgefoot for finishing on blankets and quilts, piping foot for decorating all kinds of edges with piping, pintuck foot for creating pintucks for all kinds of added decorative appeal, bias binding foot for making perfect bias binding for any project, Teflon foot that will amaze you how much this foot can do. and many more. Students must bring basic sewing supplies, a twin needle and all the feet they own. Students will be allowed to take all samples home.

Bring your personal sewing machine to get the most out of the class. If you would like a sewing machine provided, just contact us and let us know at 1-800-784-8245.

CYNTHIA GUFFEY

PO Box 14626, Baton Rouge, LA, 70898-4626
cynthiaguffey@juno.com



As the owner of a fabric store and custom dressmaking business for 22 years, Cynthia Guffey developed techniques for fitting and sewing that are specific and precise. She is an author, pattern designer, director, and producer. Although her techniques are not "short cuts", they save you time by getting it right the first time.

For the first class, #17, Cynthia feels like you will learn the most if you bring your personal sewing machine. If you would like to borrow a machine, just let us know by calling us at 1-800-784-8245 by October 1, 2010 and let us know you have registered for these classes and would like us to furnish a machine for you. Thanks to All Brands, we are happy to do that for you.

17. Set-In Sleeves 3 hour-hands-on - Sunday 8:30-11:30 am

Kit fee: \$15.00

The key to a smooth sleeve cap is the method used to "work in" the ease. There are few times, if any, in which the fullness should be removed from a sleeve cap because it makes the cap portion of the sleeve smaller and often uncomfortable. The key to a smooth cap (meaning free of puckers) is the initial preparation before it is inserted into the armhole. Cynthia will demonstrate the techniques and participants will practice the construction with samples. Using Cynthia's method you will set the sleeve in twice and sew it once. With pre-cut samples, we will practice the procedure.

18. Skirt Proportions 3 hour hands-on - Saturday 8:30-11:30 am

Kit fee: \$15.00

Everyone can wear a skirt that is comfortable and flattering: we just have to find the right one for you and that is what we are going to accomplish in this class. First is the selection of a pattern that allows you to address your fitting challenges. Then, using mock ups, the perfect length and circumference will be determined for each participant. Consider bring shoes that you would wear with a skirt---it will improve your visual.

19. Room for the Turn - Saturday 2:30-3:30 pm

Fabric thickness determines the finished interior circumference of a garment. This becomes apparent with thicker fabrics and multiple layers as in waistbands. The ends of cuffs and waistbands are also areas in which room for the turn should be considered to avoid unsightly intersections. Additional fabric is also needed to establish the roll of a collar. Cynthia will demonstrate how to determine the amount to allow for great results.

20. Enclosed Seam Control - Saturday 1-2 pm

The basic procedure for constructing any enclosed seam such as collars, cuffs, and facings will be demonstrated. Cynthia will focus on the remaining seam allowances which are the key to controlling the edge once turned: the amount to trim, the order of the grade, and clipping and notching with attention to frequency and amount removed.

CYNTHIA GUFFEY (Continued)

21. Back to Basics - Sunday 2:30-3:30 pm

The importance of the initial preparation of pattern pieces (for sewing accuracy) and the fabric will be addressed. "Cleaning up" pattern pieces in terms of grain, mirror images, and seam widths, checking and correcting fabric for straight grain, importance of circles versus notches will be discussed and demonstrated. Techniques for pinning and cutting will be included.

22. Tweaking the Armhole - Sunday 4-5 pm

Poorly fitting armholes and sleeves are an aggravation in the wearing of a garment. They can be too big, too small, too high, too low----and the list continues. So, let's get them "fixed" and then adjust the sleeves accordingly. Cynthia will show you the "how to".



Mood Fabrics

is giving away gift certificates to their LA store!

Gift certificates will be drawn for every morning and afternoon.

Must be present to win.

Entry forms can be filled out each day.

Saturday 10/16/10

	Class A	Class B	Class C	Class D	Class E	Class F
8:30 - 9:30 am	J. Kessinger #32	B. Callahan #6	M. Cronin #15 8-10	V. Pierce #40 8-10	L. Henry #27 8:30-11:30	C. Guffey #18 8:30-11:30
10:00 - 11:00 am	K. Ruddy #45	K. Christian #12 10-12	K. Erickson #23 10-12	L. Messinger #35 10-12		

11-1 pm

Shopping & Lunch Time

1:00 - 2:00 pm	C. Guffey #20	L. Messinger #36	V. Pierce #42	C. Carlton #10	K. Ruddy #47	P. Sagers #53
2:30 - 3:30 pm	C. Guffey #19	K. Erickson #24	L. Henry #28	L. Messinger #38	P. Sagers #52	
4:00 - 5:00 pm	K. Christian #11 4-5:30	B. Callahan #7	J. Kessinger #33	V. Pierce #43	K. Ruddy #48	

Sunday 10/17/10

	Class A	Class B	Class C	Class D	Class E	Class F
8:30 - 9:30 am	K. Christian #14 8-10	V. Pierce #41 8-10	B. Callahan #9	L. Messinger #37	K. Ruddy #46 8:30-11:30	C. Guffey #17 8:30-11:30
10:00 - 11:00 am	K. Christian #13 10-12	K. Erickson #26 10-11:30	J. Kessinger #31 10-11:30	M. Cronin #16 10-12		

11-1 pm

Shopping & Lunch Time

1:00 - 2:00 pm	B. Callahan #8	K. Erickson #25	L. Henry #29	K. Ruddy #49	P. Sagers #54	
2:30 - 3:30 pm	C. Guffey #21	J. Kessinger #34	V. Pierce #44	K. Ruddy #50		
4:00 - 5:00 pm	C. Guffey #22	L. Henry #30	L. Messinger #39	P. Sagers #51		

KAREN ERICKSON

2801 Bickford Ave Ste 103
 Snohomish, WA 98290
 425-423-8414 or 800-267-4958



Karen is back with 23 years of Home Décor Industry experience plus 45 years of sewing for herself and family. Co-partner of www.HomeFashionsU.com, owner of www.SlipcoverAmerica.com, www.SlipcoverNetwork.com and HFU ONLINE Workshops based out of Everett, WA.

Karen is a fulltime educator who's passion is dedicated to home decor interior fashion and sewing. Karen hosts a weekly radio podcast "Home Fashions U Blog Talk Radio" and produces newsletters, DVDs, CDs and continues to write articles for various print magazines and online publications.

23. No Sew Roman Shade - 2 Hour Saturday 10-12 pm

Kit fee \$20

Imagine your home with custom roman shades, plus saving hundreds of dollars by making them yourself! In class gather all the shortcuts, techniques and tricks to making beautiful roman shades. Learn how to measure for your shades and take home a sample shade made during class.

24. SEW EASY Home Decor - Saturday 2:30-3:30 pm

Discover how to make grommet draperies, window treatments, cornices, photo pillows, plus accessories for the dining table with little or NO SEWING. Pick up all kinds of tips and tricks for transforming old into new without little fuss -- or expense.

25. Cushion Covers from Scratch - Sunday 1-2 pm

Explore how to make dynamite covers for your cushions - existing cushions, new foam, spring-down cushions, bench, window seats, bay windows seats and outdoor cushions. Learn about different types of cushion fills and methods of sewing the perfect cushion. (Great to take with Sew Cushions Fast)

26. Sew Cushions Fast - 1.5 Hour Sunday 10-11:30 am

Kit fee- \$15

Learn how to plan and cut the basic parts of a cushion cover. Learn about zipper coil and how to stitch a zipper into a cover. Learn about welt cord and how to cut continuous bias. Make a sample cushion cover during class to take home. To get the best results, plan to bring your personal sewing machine. (Please reserve a sewing machine in advance if you cannot bring your own).

LORRAINE HENRY

9590 Via Perez
 San Diego, CA 92129
 858 780 0810
henry1574@sbcglobal.net



Lorraine is the originator and author of the "Two Easy Measuring Tape" set and booklet which has been an aid to fashion sewers through out the world to help in achieving a better fit. She has a degree in Clothing and Textiles and has been a university instructor. With 30+ years of experience as a custom dressmaker/tailor and teacher, she has a wealth of knowledge to share about sewing and fit. She has authored articles for Sew News Magazine and is a specialist in fitting and pattern alteration for Conselle Institute of Image Management.

27. The ABC's of Pattern Alteration (3 hr. hands-on) - Saturday 8:30-11:30 am

Tired of slicing and dicing or slashing and spreading your patterns and not having them fit? This is the workshop so many have been asking for: an in-depth, hands on experience to learn the principles and techniques of pattern alteration. Learn the importance the order you do things makes in checking measurements and making changes to the pattern. There are 88 identified different figure variations. Since we know that "one thing leads to another" most figures need more than one alteration. Working with half-scale practice patterns, you will learn how to alter for multiple variations using the newest, easiest method of alteration. We will practice altering patterns for as many of these variations as time will allow. You, too, can become a "master of fit"!

Supply List: Small paper scissors, Tape, A few straight pins, Paper size piece of cardboard, Ruler, Red and black pencils.

28. The Pant Puzzle Solutions! - Saturday 2:30-3:30 pm

Crotch depth corrections, "dippy" or high waistline location, large or flat buttocks, sway backs, etc. Put several combo's together and it's a "throw-in-the towel" or call the psychiatrist! Instead, come to the Fit Professional to receive help. Learn the importance of order, why and how to change the crotch shape, and the pieces will all start to fall in place. Your pant fitting panic will disappear!

29. Fit! Measure Like a Master - Sunday 1-2 pm

Who fits the dressmaker? Accurate measurements are the key to getting a good fit for yourself by yourself. The four measurements listed on the pattern envelope aren't enough! What is the shoulder slope measurement? Why is the side seam measurement so important? See how to measure for both front and back! Of course there is also the troublesome crotch area! Learn all of the techniques of a master fitter and the necessary measurements that must be taken for a fit that stands out in the crowd!

30. Advanced Pattern Alteration - Sunday 4-5 pm

There are many styles that require more thought and care in alteration procedures. Styles without darts make it harder to alter for larger busts. Raglan and dolman sleeves are more challenging to alter for shoulder variations. Collar alterations are also necessary if one changes the pattern for shoulders. One piece dress alterations may be different than skirt/pant with separate tops for figure variations such as large buttock or prominent abdomens. Come and learn how to alter patterns with style challenges.

JUDY KESSINGER

502-239-9571 (H) 502-802-9571 (C)

judykess@insightbb.com

www.fitnicesystem.com



Judy started her career owning and operating a small retail fabric store in Louisville, Kentucky. For 25 years she traveled nationwide holding seminars for Hancock Fabrics. For 30 years she designed and created ice skating costumes for national and international skaters. In the last year, she has fine tuned her special art of teaching her students how to fit themselves for a slimmer look. In the process, she developed two patterns, tops and pants. An entire wardrobe can be made from just these two patterns. Judy is looking forward to following her passion to teach the home seamstress how to take the STRESS out of seamstress! Judy's students have referred to her as the "Paula Deen of sewing." Down home and FUN!

31. TAKE THE STRESS OUT OF SEAMSTRESS - 1.5 Hours - Sunday 10-11:30 am

Join me for a 90 minute show that will both excite and inspire you to sew more! The show highlights creative touches such as machine embellishments, embroidery work, and fun with machine needles. Change the fabric, change the look. You won't believe how this way of sewing will simplify your life. Two patterns---an entire wardrobe! Don't have time to sew---you will now!

32. Lose 10 Pounds in a Day---MAKE PANTS THAT FIT - Saturday 8:30-9:30 am

Kit Fee \$30**

Take the smiles out of your pants---they belong on your beautiful face! Learn how to measure yourself and draw a pattern that only fits you. I will show you how to make any necessary adjustments on the finished garment and then transfer those adjustments back to your pattern. Learn all the sewing and fitting tricks to make your pants look perfect! You will feel and look fantastic! Now go have a candy bar! **Kit includes pattern, practice pattern, pattern tracing material, pencil and ruler, tape measure, red pen, 1 yd elastic---all in a tote bag.

33. FROM TEE TO TERRIFIC! - Saturday 4-5 pm

Kit Fee \$30**

Have you ever wanted that perfect tee shirt that makes you look and feel fantastic? Learn how and where to measure yourself, and how to transfer those numbers to a pattern. Then the fun begins. Armed with all the sewing and finishing tricks, you will AMAZE yourself! The choices of styles from this one tee will fill your closet! **Kit includes pattern, practice pattern, pattern tracing material, pencil and ruler, tape measure---all in a tote bag.

34. LET'S FACE IT...HOW TO COPY DESIGNER NECKLINES - Sunday 2:30-3:30 pm

It's easy to copy ANY neckline...it's the facing that makes the difference. Amaze yourself with the simplicity of achieving that WOW factor in a garment. Go from "home-made" to "store-bought" with easy to follow instructions. Here is your challenge---cut out a picture from any catalog or store ad, bring it to class and learn how to copy the neckline and finish with professional results!

Supplies: Student challenge is to cut out a picture from a magazine or ad and bring it to class along with a pencil and notebook. Handout given at class.

LYLA MESSINGER

LJ Designs - ljMessinger@yahoo.com

www.TheSewingPlace.com 775-853-2207



An internationally recognized designer, speaker, author and teacher. She owns L.J. Designs, a multi-faceted company including L.J. Designs, À La Mode, and Eclectic Treasures pattern lines, Design Plus® notions, and TheSewingPlace.com website for fashion sewing enthusiasts. Lyla retired from teaching to promote fashion sewing by providing simple, stylish garment patterns, notions, education and inspiration. Known throughout the industry as an innovator, she was a founding member of the Independent Pattern Company Alliance (IPCA) and was one of only nine people honored as a charter 'Master Certified Sewing Educator' for SEA (Sewing Educator Alliance). She is the author of the book "Ordinary to Extraordinary: Terrific Treatments for Garment Sewing and contributed to Notions", published by Taunton. She has also been featured in Threads, Sew News, Sew Beautiful and Australian Stitches magazines, as well as on DIY Network's "Sew Much More" show.

35. "UnZipped" Necklace 2 hours - Saturday 10-12 pm

Kit Fee: \$25

Create a one of a kind necklace in class, using a beautiful Riri Zipper from Switzerland. The zipper takes on a completely new look, and some people say "where's the zipper?" Your kit will include the prepared custom zipper, a pendant, beads, findings and written instructions necessary to complete your necklace. You will walk out of class wearing your new creation and be anxious to try your hand at another. See many examples and variations.

Kit Includes: 12" Riri zipper prepared ahead of time (treatment takes a minimum of 24 hours to dry. It is therefore necessary for Lyla to have your zipper prepared ahead of time so you can get right to work on the necklace.) Pendant, pin, beads, misc. findings for construction Instructions

Student Supply List -Scissors (paper and/or craft) ,Metal seam gauge or ruler, Rotary cutter and small mat approximately 5" X 12" (so don't buy one if you don't have.), Marking chalk pencil or chakoner.

36. Fantastic Fleece - Saturday 1-2 pm

Fleece is a fabulous fabric: popular, comfortable to wear, and easy to sew. Start with a simple design, add Lyla's innovative, yet quick and easy decorative accents, and you'll transform your fleece garments from ordinary to extraordinary! See all new garments showcasing decorative and functional finishing techniques like zippers, buttonholes, edgings, surface design, 3-dimensional accents and so much more! Capture the inspiration to personalize fleece as you enjoy Lyla's "why didn't I think of that?" ideas.

37. Pressing Matters - Sunday 8:30-9:30 am

Pressing is one of the most important aspects of sewing. It can cover a multitude of sins and gives your garment a professional look. Successful pressing incorporates the proper use of tools, irons, and more. It is a process, not something that is done at the end of your project. Learn how you can improve the appearance of your garments as Lyla shows you the proper use of pressing tools and techniques so you can achieve an elevated look.

LYLA MESSINGER (Continued)

38. Sheer Delight - Saturday 2:30-3:30 pm

Are you one of many with the 'Fear of Sheer'? Sheers are here and now, and will give you a feminine flirty look with a simple garment. Lyla will share all the basics you need to insure you have a successful experience with sheer and silky fabrics. See many wonderful garments, as you explore how to complete a variety of beautiful narrow hem edges, problem solve appropriate seams, and successfully add a buttonhole. You'll even learn how to add small sheer design pieces to an existing pattern to give it a fresh new look. Lyla will guide you through techniques that will simplify the handling and sewing of sheers. Create reversible pieces, layer fabrics to add dimension and variations in color, add innovative accents, and more.

39. Shortcut to Chic - Sunday 4-5 pm

Ever been stunned by a simple detail that simply 'makes the garment'? Develop a fresh perspective on "boutique" sewing, including what, where and how to use Lyla's simple, yet stunning techniques. Great details can be easy, fast and effective -- simplicity is often the key to a garment's success.

Exciting Demonstrations

Taking Place at the Expo to Include:

Cynthia Guffey-Saturday 8 am sharp

Barb Callahan

Lorraine Henry

Lyla Messinger-Sunday 8 am sharp

Kathy Ruddy

Karen Erickson

VAUNE PIERCE

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Vaune Pierce has been designing and teaching Embroidery, Smocking, Heirloom sewing, and Fine Construction Techniques for the past 15 years. Owner of Vaune - Heirloom Sewing and Such, and the creator of Classic Couture and Classic Couture for Children pattern lines, she merges elegant fabric, designer elements and high end construction to make your garments look "Handmade, not Homemade"! She has studied at the Imperial Bordados Factory in Madeira, Portugal, and with Bunny Bryson in Glasgow, Scotland. She teaches nationally as well as locally, and is a contributing editor to Creative Needle and Sew Beautiful magazines.

40. Smocking 101 - a Hands on Introduction to Smocking 2 Hours - Saturday 8-10 am

Kit fee \$15.00

Smocking - embroidery on pleats that decorate beautiful children's garments and stunning women's styles. You know what smocking is, but you have never had the chance to learn? You love the look, but think that smocking will be too difficult? Easy to learn and fun to incorporate into your designs, in Smocking 101, you will receive a pleated piece of fabric, needles, and floss and will learn the basic smocking stitches that can be stitched in different variations to create hundreds of smocking designs. You will see how easy it is to add a bit of smocking to add some flare to your designs, or to create beautiful children's outfits that have been a favorite classic for generations.

41. Smocked Bitty Bonnet 2 hours - Sunday 8-10 am

Kit fee \$30

Smocking is simply embroidery on pleats. Most commonly associated with baby clothes, in current fashions, we see it incorporated into women's fashions as well. In this class you have a chance to learn the 2 basic smocking stitches and to smock a bonnet. Whether you have been smocking for years or you want to try something new, the Smocked Bitty Bonnet is for you. Once the stitches are learned, we will spend time on perfecting the techniques to make your smocking stunning!

42. Smocking? Smocking! - Saturday 1-2 pm

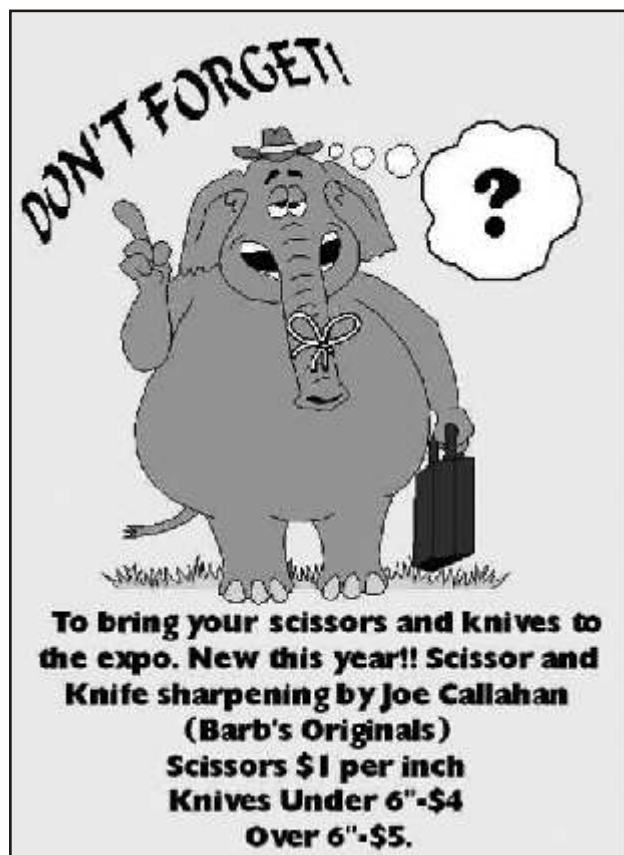
Long identified with beautiful children's clothes, smocking, which is embroidery on pleats, has adorned children's styles for several hundred years. In addition to dresses, rompers, and bonnets, fashion designers have taken traditional smocking and incorporated it into women's wear and accessories that are the latest styles trends of today. In Smocking? Smocking!, you will see an overview of smocking, from the pleated fabric, to how to make the stitches, to the completed garments, for both women and children! See how easy it is to learn to smock and to incorporate smocking as a design element into your wardrobe!

43. Fabulous Floche! - Saturday 4-5 pm

Handwork is the 'in' thing on the catwalks around the world, and that has spilled over to ready-to-wear. Casual, fancy, sleek, sophisticated, or tailored, you see embellishments everywhere. Learn how to use floche, a cotton embroidery thread, to enhance your garments and give a designer boutique look! This thread is used in embroidery all over Europe - you will have the opportunity to stitch with this wonderful thread and see how easy it is to add a little bit 'extra' to the garment you are making, or to a piece that you already own!

VAUNE PIERCE (CONTINUED)**44. Basic Style + Creativity = Your Fashion! - Sunday 2:30-3:30 pm**

Details make all of the difference in the world of fashion! The differences between a high end garment and a basement bargain knock-off run the gamut from the fabric used to the design elements and construction techniques and many things in between! In this lecture class, Vaune talks about making it your own! Adding a tuck here or a pleat there can change the recipe of your pattern to give you that one of a kind style that you are looking for. It is amazing how one little change in a pattern can create a whole new look - your very own style!

**KATHY RUDDY**

President Live Guides, Inc

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Kathy Ruddy is an international sewing celebrity, educator, pattern designer, Serger and fitting expert. Active in the sewing industry since 1962, Kathy is the star of 10 Serger and sewing videos and author of 12 Serger and sewing booklets and her new enhanced books on CD called Three ways to Learn CD'S. You can look at pictures of her projects from start to finish, read the words next to the pictures as you listen to Kathy impart her wisdom and experiences as she develops her projects. If you like a hard copy you can print off as many pages from the CD as you like. She is a designer for Unique Patterns. Her specialty is Comfortable Clothes That Camouflage. Her specialty is to show how to sew and serge fast and easy without sacrificing quality, fit or fashion details. Her fresh, fun classes are brimming with surprises and ideas.

45. Copy Cat Sewing - Saturday 10-11 am

Kit Fee \$6. Kathy will supply small scale patterns, ruler and elastic samples.

Copy your favorite Clothes or their best details as you practice with small scale patterns of Kathy's infamous Boston Legal Jacket, Ultimate jeans and Eat-Cookies waistlines See how Kathy uses "wax paper" to copy finished garments as she copies selected garments you bring to class and teaches you how to work out your own ideas.

Student should bring: pins, measuring tape, marking pen, pencil, magic transparent tape, paper glue stick, wax paper, tissue paper or other pattern paper, regular and paper scissors, colored felt tip pens and a permanent felt tip marker, and optional a french curve ruler Student should bring: a pair of jeans, slacks or skirt with slash side pockets and a garment with details you want to copy. (You can come to class without the garments you want to copy, but Kathy says you get the biggest bang for your buck when you bring garments to copy!) Kathy will pool your garments, pick from those and then demonstrate her wax paper techniques for copying ready to wear.

46. Zippers & Sleeves 3-Hour - Sunday 8:30-11:30 am

In this class the pace is slower and more personal as Kathy sews and you watch and ask questions. Kathy teaches you how to identify and adapt the sleeve pattern to your body's needs and the fabric type and then installs them perfectly. Learn to install trouble-free zippers as Kathy uses interfacing and Glue-Stick to install lapped, fly and invisible zippers for basic and decorative functions.

47. 30-Minute Pant . . . 3-Hour Pant - Saturday 1-2 pm

Discover the options, then sew what you want! See pants of all styles, from a 30-minute "diet" pant with elastic waist and fused hemline to a 3-hour tailored pant with your most flattering shape and details. Includes fitting changes for seat, tummy and waistline; design changes for flattering leg styles; construction skills for waistlines and pocket options. Leave class with the knowledge and confidence to make your own collection of pants in 30 minutes . . . or 3 hours - exactly as you wish!

KATHY RUDDY (Continued)

48. Jackets: Shortcuts to Classic Tailoring - Saturday 4-5 PM

A well-shaped jacket using the proper interfacing or underlining can make droopy shoulders look more square, and oversized arms, bust and hips look smaller. Learn shortcuts for notched collars, interfacing, underlining, shoulder shaping, sleeve installation, lining and hemming.

49. Get Er' Done Sewing - Sunday 1-2 pm

When speed is important? Kathy has the techniques for you! Learn how she uses her favorite sewing tools, elastics and interfacing for good results, even on the very first try. Beginners and experienced pros will appreciate her original time saving techniques, perfect to use with all of your creative ventures.

50. Make It Work with Design Changes that Solve Fitting Issues - Sunday 2:30-3:30 PM

Simply adding darts, pleats, gathers, seams or stretch to your garments will give you better fit, comfort and style. Learn to add, increase or move darts so that your hemline will be straight and bust will fit. Turn a basic jacket into one with a swing hemline good for all hip shapes. Add pleats in the sleeve to accommodate larger arms. Add pleats, yokes and change collars to fit you better. Soon you will look great and feel more comfortable using your new skills.

PEGGY SAGERS

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Peggy Sagers holds a degree in Fashion Design and Fashion Merchandising from Brigham Young University. Peggy spends her time teaching at seminars in the United States and Canada and recently featured as a guest on HGTV, she brings no frills to the home sewing world. She professionally drafts patterns doing free lance for numerous manufactures in the Dallas area. Recently, she started creating her own pattern line called "Silhouettes". Her designs incorporate B,C, and D cup sizing as well as proportionate lengths, which is unique in the pattern industry. In addition to apparel designs, Peggy has designed the patterns of the costumes worn by the 1994 Men's Olympic Figure Skating Silver Medallist, Elvis Stojko.

51. Flash! A New Wardrobe!! - Sunday 4-5 pm

Come see 12 patterns that are all quick and easy that will truly fit your lifestyle, no matter what you do. We will show dress up, dress down, and in-between. We will include tops, bottoms, skirts and jackets that you can easily make for yourself. We mean quick-to-cut, quick-to-make, but fabulous looking on you. These clothes you can work-in, shop-in, even sleep-in, depending on the different fabrics you choose. Don't miss out. Come see your new wardrobe made so very simple!!!

52. T Shirts that are Terrific - Saturday 2:30-3:30 pm

This class will be the last class you ever need to take on the subject of T-shirts. Learn about fabric/pattern combinations, great fit and then how to finish them like the best designers out there finish those pricey little t-shirts. Clearly there are many overpriced designer t-shirts that we wonder why people pay so much. Come get the scoop as to those little designer finishes that really make a difference and make them cost all that money. You will see numerous, simply edge finishes that will really make such a difference and yet are so easy. From Armani to Tahari, lots of great ideas will be shown.

53. Listen to the Tissue - Saturday 1-2 pm

There are many things we can fix on the tissue before we ever cut the cloth. Such questions such as "Where will the shoulders hit me?", "Will these armholes be too big?", "Is the neckline going to be too low?" or "Will the sleeves be too tight?" All these and more can be answered before we cut into a piece of beautiful fabric. And once answered, these questions become easy to transfer to every pattern we use. Come listen to the tissue and then dive into that beautiful piece of fabric.

54. Wanted: Women who want to sew great garments....but are afraid of making a mistake!!! Sunday 1-2 pm

Come to this informative class on everything you need to know to accomplish a successful sewing project. In fact, we are going to make a blouse during class. Blouse details, that will apply to other garments, will be discussed. Techniques such as interfacing, edge-stitching, cuff and collar attachment, sleeves will be set in, etc. Seeing this will give you the confidence you need to make a new garment for yourself.

And while we are answering questions....the blouse will get made in the class during class!!! You can do this too and it is soooooo fun. So bring your fantasies of what you want to make and see you there!!

